

SUMMARY OF INFORMATION



MISSION/VALUES/PURPOSE

Under the Oak provides a platform for Tasmanian makers and artisans to showcase their unique handmade wares in an inviting, retail setting, providing income opportunities to small businesses in Tasmania. Our mission is: 'Celebrating, encouraging and supporting Tasmanian Talent in Art, Craft and Design'

BUSINESS DETAILS

We are located at 2/39 Reibey St Ulverstone, behind Banjo's Bakery.
Opening hours Tue-Fri 10am-4.30pm. Sat 10am-2pm.
May be extended at Christmas. Closed public holidays.

COSTS AND OTHER DETAILS

- Minimum 3 week contract followed by 'month by month arrangement'
- High end Art work may be done on commission basis of 33% instead of rental
- Rental fees for spaces are paid monthly via a direct debit system
- No commission taken (November and December months are an exception - 5% taken)
- Costs vary depending on space and position required. Quotes of available spaces will be sent if application is successful
- One-off enrolment fee of \$20. Set up fee of \$10 (long distance makers)
- Sales will be paid back to you monthly minus a small eftpos fee of 1.5%
- You have control over product pricing and your display/space.
- We are able to top up your stock for you, if you leave some at the store, there is no charge for this.
- Submit application form and if successful, sign a contract to begin!
- We have a website which lists designers involved and provides links to their individual sites/pages where applicable.

- We utilise social media platforms such as Facebook, Instagram and Trip Advisor
- Each designer will feature in the front window display at least once during a 3 month period
- Designer Spotlight each month featuring a full window display and website page

Please feel free to email or phone us if you have any questions.